#### **Curriculum Vitae**

## MARGUERITE (MARTI) DELIEMA, PHD

She/her

## University of Minnesota-Twin Cities School of Social Work

1404 Gortner Avenue Saint Paul, MN 55108

mdeliema@umn.edu | 612-625-8798 | www.marti-deliema.com

## **Education**

PhD, Leonard Davis School of Gerontology University of Southern California, Los Angeles, CA Advisor: Kathleen Wilber	2015
BS, University of California Los Angeles, Los Angeles, CA Psychological Biology	2008
Fellowships, Residencies, and Visiting Engagements	
Center for Financial Security, University of Wisconsin Research Fellow	06/2021 – present
Annenberg Foundation, Aging Scholar and GenSpace consultant	04/2018 - 08/2018
Special Government Employee, Federal Trade Commission Division of Consumer Response and Operations	07/2020 - 07/2022
Academic Appointments	
University of Minnesota, School of Social Work Assistant Professor	09/2022 – present
University of Minnesota, School of Social Work Assistant Research Professor	08/2019 – 08/2022
Stanford Center on Longevity, Stanford University Research Scholar	02/2018 - 08/2019
Department of Psychology, Stanford University Postdoc	04/2015 - 01/2018
UCLA Division of Geriatric Psychiatry Clinical Research Coordinator	07/2008 - 07/2010
Consulting	
Elder Financial Exploitation Subject Matter Expert Consumer Financial Protection Bureau	08/2020 - 09/2021

Consumer Fraud Subject Matter Expert, AARP	11/2016 – 10/2017
<b>Current Membership in Professional Organizations</b>	
Center for Healthy Aging and Innovation	09/2020 - present
The Gerontological Society of America	11/2010 - present
Minnesota Gerontological Society	04/2021 - present
Society of Social Work Research	07/2020 - present
HONORS AND RECOGNITION	
Honors Awarded to Student/Trainee	
Outstanding Session Award, Society of Actuaries Impact Conference	06/2021
Doctoral Student Award, USC Davis School of Gerontology	05/2015
Phi Kappa Phi Honors Society at University of Southern California	05/2015
Carroll L. Estes Paper Award in Social Research and Public Policy Gerontological Society of America	11/2014
USC Davis School Teaching Fellowship	10/2014
USC's 6th Annual Graduate Research Symposium Award	04/2014
Haynes Lindley Doctoral Dissertation Fellowship	04/2014
1st place USC Gerotechnology iPhone/Android App Design Competition	12/2012
Task Force for Minority Issues in Gerontology Paper Award Gerontological Society of America	11/2011
Carroll L. Estes Paper Award in Social Research and Public Policy Gerontological Society of America	11/2011
Graduated Cum Laude Honors, UCLA	06/2008

## **RESEARCH & SCHOLARSHIP**

**Grants, Contracts, Awards: External Sources** 

# Assessing the Implementation and Outcomes of Temporary Account Holds on Elder Financial Exploitation in Minnesota

PI: DeLiema

Administration on Community Living (ACL) Elder Justice Innovation Grants - Improving Results for APS Clients FY2022 HHS-2022-ACL-AOA-EJIG-0055 9/1/2022 - 08/31/2024

\$300,811

## Mass Marketing Elder Fraud Intervention Study ("MMEFI" study)

Co-PIs: Langton (RTI International) & DeLiema

Status: Active

National Institute of Justice 2019-R2-CX-0053

1/1/2020 - 12/31/2023

\$988,159

## Covering Care: Long-term Care Planning and Education Tool for AD/ADRD Caregivers

PI: Olofinboba

Role: Co-Investigator

Status: Active

National Institute on Aging Subaward Amount: \$321,020

Percent Effort: 14.25% (Y1), 30% (Y2, Y3)

### Understanding Gift Card Payment Fraud from the Perspective of Harmed Consumers

PI: DeLiema Status: Active

AARP

9/1/22 - 12/30/22

\$48,077

# Simulating the Effects of Wellbeing and Literacy Interventions on Reducing Susceptibility to Fraud Among Older Adults

PI: DeLiema Status: Inactive

AddAge Initiative through the Life Course Center on the Demography and Economics of Aging 5/1/2022 – 8/31/2022

\$5,000 summer salary support + 50% Summer GRA + conference travel

## Informing the Design of a Retail Intervention to Protect Consumers from Fraudulent Gift Card Purchases

PI: DeLiema Status: Inactive

**AARP** 

7/1/21 - 12/31/21

\$84,036

# **Enhancing Trust in the Social Security Administration and E-Government Among People Targeted by Fraud**

PI: Wendel Role: Co-PI Status: Inactive

Sponsoring Organization: U.S. Social Security Administration

Pass Through Entity (PTE): University of Wisconsin Center for Financial Security

9/30/21 - 9/29/22

Direct Amount: \$131,739

Percent Effort: 1.5 summer months

## Consequences and Response to Identity Theft Victimization among Older Americans

PI: DeLiema Status: Inactive

Sponsoring Organization: U.S. Social Security Administration WI21-11

Pass Through Entity (PTE): University of Wisconsin-Madison Center for Financial Security

9/30/20 - 9/29/21

\$68,437

## Mixed Methods Analysis of Consumer Fraud Reports of the Social Security Imposter Scam

PI: DeLiema Status: Inactive

Sponsoring Organization: U.S. Social Security Administration SUBK00014590 Pass Through Entity (PTE): Michigan Retirement and Disability Research Center

9/30/20 - 9/29/21

\$79,499

## Contextual and Social Predictors of Scam Susceptibility and Fraud Victimization

PI: DeLiema Status: Inactive

National Institute on Aging 5P30AG010161-30

Pass Through Entity (PTE): Rush University Medical Center

7/1/20 - 6/30/21

\$28,927

## Leveraging Scam Tracker Survey Data for Deeper Insights on Fraud Risk

PI: DeLiema Status: Inactive

FINRA Investor Education Foundation

6/1/20 -5/31/21

\$50,282

#### The Conversation Guide

PI: DeLiema Status: Inactive

AARP

11/15/2019 -12/31/20

\$308,653

# Developing a Conversation Guide to Empower Older Adults to Plan for Changes in Financial Decision-Making Capacity

PI: DeLiema Status: Inactive Society of Actuaries 10/1/2019 –12/31/20 \$55,000

### **Optimizing Community Senior Spaces Using Evidence-Based Principles**

PI: Carstensen

Role: Postdoctotal Researcher (50% effort)

Status: Inactive

Annenberg Foundation 3/31/18-3/31/19 \$145,999

### Forming Science-Industry Partnerships to Link Everyday Behaviors to Well-Being

Co-PIs: Carstensen (Stanford) & Samenez Larkin (Duke)

Role: Postdoctotal Researcher (50% effort)

Status: Inactive

National Institute on Aging R25-AG053252

9/15/2016 -9/14/21

\$646,959

#### **Pending/Submitted:**

#### **Publications**

#### Peer-Reviewed Journal Publications

- **DeLiema, M.,** Li, Y., & Mottola, G. (*In press*). Correlates of responding to and becoming victimized by fraud: Examining risk factors by scam type. *International Journal of Consumer Studies*.
- **DeLiema, M.,** Burnes, D., & Langton, L. (2021). The financial and psychological impact of identity theft among older adults. *Innovation in Aging*, 5(4), igab043. https://doi.org/10.1093/geroni/igab043
- **DeLiema, M.**, Bosley, S., & Shadel, D. (2021). Multi-level marketing as "gig" work: Worker motivations, characteristics, and outcomes in the US. *Journal of Labor and Society*. 1-39. https://doi.org/10.1163/24714607-bja10029
- Liao, H-W, & **DeLiema, M**. (2021). Reimagining senior centers for purposeful aging: Perspectives of diverse older adults. *Journal of Applied Gerontology*, 40(11), 1502-1510. https://doi.org/10.1177/0733464821996109
- Burnes, D., **DeLiema, M**., & Langton, L. (2020). Risk and protective factors of identity theft victimization in the United States. *Preventive Medicine Reports*, *17*, e101058. PMCID: PMC7013169.
- **DeLiema, M.**, Shadel, D., & Pak, K. (2020). Mindsets and behaviors that increase investment fraud targeting and victimization. *Journal of Consumer Research*, 46(5), 904-914. https://doi.org/

- 10.1093/jcr/ucz020.
- **DeLiema, M.,** Deevy, M., Lusardi, A., & Mitchell, O. S. (2020). Financial fraud among older Americans: Evidence and implications. *The Journals of Gerontology: Series B*, 75(4), 861-868.
- Carstensen, L. L. & **DeLiema**, **M.** (2018). The positivity effect: A negativity bias in youth fades with age. *Current Opinion in Behavioral Sciences*, 19, 7-12.
- Kircanski, K., Notthoff, N., **DeLiema, M**., Samanez-Larkin, G. R., Shadel, D., Mottola, G., Carstensen, L. L. & Gotlib, I. H. (2018). Emotional arousal may increase susceptibility to fraud in older and younger adults. *Psychology & Aging*, 33(2), 325-337. PMCID: PMC6005691.
- **DeLiema, M.** (2018). Elder fraud versus financial exploitation: Application of routine activities theory. *The Gerontologist*, 58(4), 706-718. PMID: 28329818
- **DeLiema, M.,** Yonashiro-Cho, J., Gassoumis, Z. D., Yon, Y., & Conrad, K. (2017). Using latent class analysis to identify profiles of elder abuse perpetrators. *The Journals of Gerontology, Series B*, 73(5), e49–e58. PMID: 28329841
- Beach, S. R., Liu, P-J., **DeLiema, M.**, Iris, M., Howe, M., & Conrad, K. J. (2017). Development of short form measures to assess four types of elder mistreatment: Findings from an evidence-based study of APS elder abuse substantiation decisions. *Journal of Elder Abuse and Neglect*. 29(4), 229-253. PMID: 28590799
- **DeLiema, M.**, Navarro, A. E., Moss, M. & Wilber, K. H. (2016). Prosecutors' perspectives on elder justice using an elder abuse forensic center. *American Journal of Criminal Justice*, 41(4), 780–795.
- **DeLiema, M.**, Homeier, D., Anglin, D., Li, D., & Wilber, K. H. (2016). The forensic lens: Bringing elder neglect into focus in the emergency department. *Annals of Emergency Medicine*, 68(3), 371–377. PMID: 27005449
- **DeLiema, M.**, Yon, Y., & Wilber, K. H. (2016). Tricks of the trade: Motivating sales agents to con older adults. *The Gerontologist*, 56(2), 335-344. PMID: 24829307
- Navarro, A. E., Wysong, J., **DeLiema, M.,** Schwartz, E., Nichol, M. B. & Wilber, K. H. (2016). Inside the black box: The interprofessional case review process of a forensic center. *The Gerontologist*, 56(4), 772-781. PMID: 27005449
- Newquist, D., **DeLiema, M.,** & Wilber, K. H. (2015). Beware of data gaps in home care research: The streetlight effect and its implications for policy making on long-term services and supports. *Medical Care Research and Review, 72*(5), 622-640. PMID: 26062611
- **DeLiema**, M., Navarro, A., Enguidanos, S., & Wilber, K. H. (2015). Voices from the frontlines: Examining elder abuse from multiple professional perspectives. *Health and Social Work*, 40(2), e15-e24. doi: 10.1093/hsw/hlv012
- Enguidanos, S., **DeLiema, M.**, Aguilar, I., Lambrinos, J., & Wilber, K. H. (2014). Multicultural voices: Attitudes of older adults in the United States about elder abuse. *Ageing & Society*, 34(5), 877-903. PMID: 25364064

- **DeLiema, M.**, Gassoumis, Z. D., Homeier, D. & Wilber, K. H. (2012). Determining prevalence and correlates of elder abuse using promotores: Low income immigrant Latinos report high rates of abuse and neglect. *Journal of the American Geriatrics Society*, 60(7), 1333-1339. PMID: 22697790
- Lavretsky, H., Alstein, L. L., Olmstead, R. E., Ercoli, L. M., **Riparetti-Brown, M.,** St. Cyr, N. & Irwin, M. I. (2011). Complementary use of tai chi chih augments escitalopram treatment of geriatric depression: A randomized controlled trial. *American Journal of Geriatric Psychiatry*, 19(10), 839–850. PMID: 21358389

### Manuscripts under Review

- **DeLiema, M.,** & Witt, P. (*Under* review). Profiling consumer fraud reporters: Demographic characteristics and emotional sentiments associated with victimization. *Security Journal*.
- Zheng, M., & **DeLiema**, **M.** (*Under review*). Barriers and facilitators to financial advance care planning among diverse older adults. *Research on Aging*.
- Sur, A., **DeLiema, M.**, Vock, D. M., Boyle, P., Yu, L. (*Under review*). A microsimulation of well-being and literacy interventions to reduce scam susceptibility in older adults. *Journal of Applied Gerontology*.

#### **Book Chapters**

- **DeLiema, M.** & Deevy, M. (2017). Aging and exploitation: How should the financial service industry respond? In O. Mitchell, P. B. Hammond & S. P. Utkus (Eds.), *Financial Decision Making and Retirement Security in an Aging World* (pp. 153-184). Oxford, UK: Oxford University Press.
- **DeLiema, M.** & Conrad, K. (2017). Elder financial exploitation. In X-Q. Dong (Ed.), *Elder Abuse research, practice, and policy* (pp. 141-157). Gewerbestrasse, Switzerland: Springer International Publishing.
- **DeLiema, M.,** & Bengtson, V. L. (2016). Activity Theory, Disengagement Theory, and Successful Aging. In N. A. Pachana (Ed.), *Encyclopedia of Geropsychology*. Springer, Singapore.
- Bengtson, V. L., & **DeLiema**, **M.** (2016). Theories of aging and social gerontology: Explaining how social factors influence well-being in later life. In M. Harrington-Meyer & E. A. Daniele (Eds.), *Praeger Handbook of Aging* (Vol. 1). (pp. 25-56). Santa Barbara, CA: ABC-CLIO.

#### Technical Reports and Working Papers

- **DeLiema, M.**, & Witt, P. (2022). *Mixed-methods analysis of consumer fraud reports of the Social Security impostor scam*. UM21-Q1. University of Michigan Retirement and Disability Research Center. https://mrdrc.isr.umich.edu/pubs/mixed-methods-analysis-of-consumer-fraud-reports-of-the-social-security-administration-impostor-scam/
- Sur, A., **DeLiema, M.**, & Brown, E. (2022). *Contextual and social predictors of scam susceptibility and fraud victimization*. WP 2021-429. University of Michigan Retirement and Disability Research Center. https://mrdrc.isr.umich.edu/pubs/contextual-and-social-predictors-of-scam-susceptibility-and-fraud-victimization/

- **DeLiema, M.,** Burnes, D., & Langton, L. (2021). *Consequences and response to identity theft victimization among older Americans*. WI21-11. University of Wisconsin Center for Financial Security. https://cfsrdrc.wisc.edu/project/wi21-11
- Honick, C., **DeLiema, M.**, Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2021). *Exposed to scams: Can challenging consumers' beliefs protect them from fraud?* FINRA Investor Education Foundation, University of Minnesota and BBB Institute for Marketplace Trust. https://www.finrafoundation.org/sites/finrafoundation/files/exposed-to-scams-can-challenging-consumers-beliefs-protect-them-from-fraud.pdf
- **DeLiema, M.,** Vernon, S., Karp, N., & Zheng, M. (2020). *Thinking ahead: Informing the design of a roadmap for keeping your money safe as you age.* Society of Actuaries. https://www.soa.org/resources/research-reports/2020/thinking-ahead/
- **DeLiema, M.**, Fletcher, E., Kieffer, C. N., Mottola, G., Pessanha, R., & Trumpower, M. (2019). *Exposed to scams: What separates victims from non-victims*? FINRA Investor Education Foundation, Stanford Center on Longevity and BBB Institute for Marketplace Trust. https://www.bbb.org/ExposedtoScams
- **DeLiema, M.,** Shadel, D., Nofziger, A., & Pak, K. (2018). *AARP study of multilevel marketing:*Profiling participants and their experiences in direct sales. AARP Foundation. Available at https://www.aarp.org/content/dam/aarp/aarp\_foundation/2018/pdf/

  AARP%20Foundation%20MLM%20Research%20Study%20Report%2010.8.18.pdf
- **DeLiema, M.,** Deevy, M., Lusardi, A., & Mitchell, O. S. (2017). Exploring the risks and consequences of elder fraud victimization: Evidence from the Health and Retirement Study. Michigan Retirement Research Center Research Paper No. 2017-364. Available at SSRN: https://ssrn.com/abstract=3124952
- **DeLiema, M.,** Mottola, G. & Deevy, M. (2017). *Findings from a pilot study to measure financial fraud in the United States*. Final report by the Stanford Center on Longevity and FINRA Investor Education Foundation. Available at https://papers.ssrn.com/sol3/papers.cfm? abstract id=2914560
- Beals, M., **DeLiema, M.,** & Deevy, M. (2015). *Framework for a taxonomy of fraud.* Final report by the Financial Fraud Research Center at Stanford Center on Longevity and FINRA Investor Education Foundation. Available at https://longevity.stanford.edu/framework-for-a-taxonomy-of-fraud/

#### Presentations, Posters, and Exhibits

#### **Invited Presentations**

- **DeLiema, M.** (September, 2022). *Stopping senior scams: Empowering communities to fight fraud.* Oral testimony before the U.S. Senate Special Committee on Aging, Washington, DC.
- Wendel, A., **DeLiema, M.,** & Robb, C. (August, 2022). *Enhancing trust in the Social Security Administration and e-government among people targeted by fraud.* 24th Annual SSA Research Consortium, online.
- **DeLiema, M.** (June, 2022). *Mindsets and risk factors associated with vulnerability to consumer fraud*. Wells Fargo's Helping Team Members Succeed Financially webinar series, online.

Sur, A. & **DeLiema, M.** (June, 2022). A microsimulation of well-being and literacy interventions to reduce scam susceptibility in older adults. Fraud, Cybercrime and Ageing in the UK and Korea. Portsmouth, UK and online.

**DeLiema, M.,** Langton, L., Brannock, D., Prebble, E., Kennedy, E. (2022, June). *Older victims of mass marketing scams: An analysis of data seized from scammers*. Fraud, Cybercrime and Ageing in the UK and Korea. Portsmouth, UK and online.

**DeLiema, M.** (June, 2022). *Financial fraud in an aging nation*. Bank of America/Merrill Lynch At-Risk Persons Working Group, online.

**DeLiema, M.** (June, 2022). Government imposter scams: What can we learn from consumer reports of the SSA imposter scam? Testimony before the Elder Justice Coordinating Council, online.

Langton, L., Brannock, D., **DeLiema, M.,** Prebble, E., Kennedy, E. (2022, June). *Older victims of mass marketing scams: An analysis of data seized from scammers*. Federal Trade Commission, online.

**DeLiema, M.** (2022, April). *Confronting elder financial abuse and scams*. Osher Lifelong Learning Institute, Saint Paul, MN.

**DeLiema, M.** (2022, April). Who falls victim to the Social Security Administration scam. Social Security Administration Anti-Scam Workgroup, online.

**DeLiema, M.** (2022, April). Who falls victim to the Social Security Administration scam? Elder Justice Coordinating Council's Interagency Working Group, online.

**DeLiema, M.** (2022, April). *Caught in the scammer's net: Why do victims comply?* AARP Midwest Regional Fraud Watch Network Webinar Series, online.

**DeLiema, M.** (2022, February). *Understanding fraud victims using complaint data and scammers' data...plus scam prevention*. USC Judith D. Tamkin Symposium on Elder Abuse, Pasadena, CA.

**DeLiema, M.** (2021, September). The other demographic imperative: Can social work research respond to the aging population? UMN School of Social Work Research Colloquium Webinar, online.

**DeLiema, M.** (2021, June). *Aging and the risk of financial fraud*. Financial & Retailers Protection Organization, online.

**DeLiema, M.**, Karp, N., & Vernon, S. (2021, May). *Thinking ahead roadmap*. Retirement Industry Conference, online.

**DeLiema, M.**, & Witt, P. (2021, May). Who falls victim to the Social Security Administration scam? University of Michigan Retirement and Disability Research Center, online.

**DeLiema, M.**, Burnes, D., & Langton, L. (2021, February). *Consequence of identity theft among older adults: Who bears the burden of victimization?* University of Wisconsin Household Finance Seminar, online.

**DeLiema, M.**, Honick, C., Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2020, October). *Why comply? Exploring vulnerability to scams*. Minnesota Elder Justice Center Fall Seminar Series, online.

**DeLiema, M.**, Karp, N., & Vernon, S. (2020, September). *Advance planning for changes in financial decision making capacity*. Testimony before the ERISA Advisory Council, U.S. Dept. of Labor, online.

**DeLiema, M.**, Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2020, February). *Vulnerability to financial scams: What can we learn from consumer fraud reports?* USC Judith D. Tamkin Symposium on Elder Abuse, Pasadena, CA.

**DeLiema, M.** (2019, November). *The realities of retirement: Fraud and financial exploitation*. 2019 Defined Contribution Institutional Investment Academic Forum, New York, NY.

**DeLiema, M.** (2019, November). *Lessons from working with non-academic collaborators*. Forming Science-Industry Research Collaborations, Pre-conference workshop for early career researchers at the Gerontological Society of America Annual Scientific Meeting, Austin, TX.

**DeLiema, M.**, Honick, C., Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2019, October). *Exposed to scams: What separates victims from non-victims?* The State of Financial Fraud in America, Washington, DC.

**DeLiema, M.,** Yonashiro-Cho, J., Gassoumis, Z. D., Yon, Y., & Conrad, K. (2019, April). *The stressed caregiver versus the bad apple: Classifying abusers using APS data*. A "research to practice (R2P)" webinar hosted by the National Adult Protective Services Association (NAPSA), online.

**DeLiema, M.** (2019, March). *Investment fraud victims: Current profiles and future directions*. Webinar hosted by the Better Business Bureau, online.

**DeLiema, M.** (2018, December). *Investment fraud victims: current profiles and future directions*. Webinar hosted by the National Center for Victims of Crime, online.

**DeLiema, M.** (2018, November). *Current research on abusers and financial fraud*. Webinar hosted by the National Elder Justice Coordinating Council's Working Group, online.

**DeLiema, M.** (2018, July). *Innovations in 'senior center' design*. Annenberg Foundation, Los Angeles, CA.

**DeLiema, M.** (2019, April). *The impact of social relationships on fraud and exploitation: Theoretical, empirical and practical perspectives.* A "research to practice (R2P)" webinar hosted by the National Adult Protective Services Association (NAPSA), online.

**DeLiema, M.** & Vernon, S. (2017, June). *Safeguarding against fraud and financial exploitation*. A toolkit series webinar hosted by the Stanford Center on Longevity, online.

**DeLiema, M.** (2016, December). *Strategies for protecting the next generation of aging consumers.* The Federal Trade Commission, Washington, DC.

**DeLiema, M.** (2016, November). *Financial fraud in America*. The State of Financial Fraud in America Conference hosted by FINRA Foundation and Stanford, Washington, DC.

**DeLiema, M.** & Deevy, M. (2016, August). *Elder financial exploitation: The role of the financial services industry*. Preventing Elder Abuse: Enhancing Age-Friendly Senior Banking, San Mateo CA.

**DeLiema, M.**, Mottola, G, & Deevy, M. (2016, June). *Prevalence of financial fraud: A pilot study.* FINRA Investor Education Foundation Advisory Board Meeting, Washington DC.

**DeLiema, M.** & Deevy, M. (2016, May) Aging and exploitation: How should the financial service industry respond? Pension Research Council Annual Symposium, Philadelphia, PA.

**DeLiema, M.** (2016, April). *Fraud taxonomy 2.0: Organizational fraud*. Association for Certified Fraud Examiners Working Group Meeting, Washington DC.

**DeLiema, M.** Yon, Y., & Wilber, K. (2015, September). *How to con older adults: Persuasion tactics*. Affective Science Seminar, Stanford, CA.

**DeLiema, M.** (2015, February). *Elder abuse in long-term care*. Retirement Housing Federation's 54<sup>th</sup> Annual Conference, Cerritos, CA.

**DeLiema, M.** (2014, November). *Elder abuse in Louisiana assisted living*. Louisiana Assisted Living (LALA) Annual Conference, New Orleans, LA.

**DeLiema, M.** (2014, October). *Responding to elder abuse in long-term care*. ECRI Institute's National Aging Services Risk Management (NASRM) Conference, Chicago, IL.

**DeLiema, M.** (2014, September). *Mitigating financial abuse: Innovative tools & techniques*. Western Region Geriatric Care Managers Conference, Long Beach, CA.

**DeLiema, M.** (2014, May). *Elder abuse in long-term care: Myths, realities & solutions*. Executive Directors Leadership Initiative at the Assisted Living Federation of America's Annual Conference, Phoenix, AZ.

**DeLiema, M.** (2014, April). "Gear-Up" A new app to inform people about elder abuse. What's Hot in Aging at USC: The Digital Aging Revolution, Los Angeles, CA.

**DeLiema, M.** (2012, May). *Elder abuse in the community: prevalence, risk factors, & solutions*. Keynote address given at Elder Abuse Prevention Roundtable Conference, Fresno, CA.

Refereed Conference Presentations

- **DeLiema, M.** & Sur, A. (2022, November). *Simulating well-being and literacy interventions to reduce scam susceptibility in older adults*. Gerontological Society of America Annual Scientific Meeting, Indianapolis, IN.
- **DeLiema, M.** & Witt, P. (2022, November). *Risk Factors and impact of financial fraud on older adults and disadvantaged communities*. Gerontological Society of America Annual Scientific Meeting, Indianapolis, IN.
- **DeLiema, M.**, Langton, L., & Preble, E. (2021, November). *Older victims of mass marketing scams: An analysis of data seized from scammers*. American Criminological Society Annual Meeting, Chicago, IL.
- **DeLiema, M.**, & Witt, P. (2021, November). Who falls victim to the Social Security Administration imposter scam? American Criminological Society Annual Meeting, Chicago, IL. Burnes, D., **DeLiema, M.**, & Langton, L. (2021, November). Identity theft and older adults: How minorities and the poor suffer the worst consequences. Gerontological Society of America Annual Scientific Meeting, online.
- Zheng, M., & **DeLiema, M.** (2021, November). *I mind my own business and expect others to do the same: conversations about declining financial capacity*. Gerontological Society of America Annual Scientific Meeting, online.
- **DeLiema, M.**, Karp, N., & Vernon, S. (2021, January). *Empowering older adults to plan for diminished financial capacity*. Society for Social Work Research Conference 2021, online.
- **DeLiema, M.** (2021, January). Exploring social work interventions for elder financial exploitation" *Society for Social Work Research Conference* 2021, online.
- **DeLiema, M.**, Burnes, D., & Langton, L. (2020, November). Identity theft among older Americans: Risk and protective factors. *Gerontological Society of America Annual Scientific Meeting*, online.
- **DeLiema, M.**, (2018, November). Financial fraud among older Americans: Evidence & implications. *Gerontological Society of America Annual Scientific Meeting*, Boston, MA. Burnes, D., & **DeLiema, M.** (2017, July). Estimating the impact of fraud in the United States. *International Association for Gerontology and Geriatrics Scientific Meeting*, San Francisco, CA.
- **DeLiema, M.,** Pak, K., & Shadel, D. (2017, November). *Investment mindset and behavioral characteristics of older victims of investment fraud*. International Association for Gerontology and Geriatrics Scientific Meeting, San Francisco, CA.
- **DeLiema, M.,** Mottola, G., Beals, M., & Deevy, M. (2016, November). *Developing a framework and prevalence survey to measure financial fraud*. Gerontological Society of America Annual Scientific Meeting, New Orleans, LA.
- **DeLiema, M.**, Beach, S. R., Liu, P-J., Iris, M., Howe, M., & Conrad, K. J. (2016, November). *The development of elder abuse short form measures*. Gerontological Society of America Annual Scientific Meeting, New Orleans, LA.
- **DeLiema, M.** (2015, November). "Fraud vs. financial abuse: The etiology of two types of elder financial exploitation" *Gerontological Society of America Annual Scientific Meeting*, Orlando, FL.
- **DeLiema, M.,** Yonashiro-Cho, J., Gassoumis, Z. D., Yon, Y., & Conrad, K. (2015, November). *They're not all the same: Using latent class analysis to categorize elder abusers*. Gerontological Society of America Annual Scientific Meeting, Orlando, FL.
- **DeLiema, M.,** & Wilber, K. (2014, November). *Identifying Victims of Fraud*. Gerontological Society of America Annual Scientific Meeting, Washington DC.
- **DeLiema, M.,** Yon, Y. & Wilber, K. (2013, November). *Tricks of the trade: Motivating sales agents to con older adults*. Gerontological Society of America Annual Scientific Meeting, New Orleans, LA.
- **DeLiema**, M., Navarro, A., Enguidanos, S., & Wilber, K. H. (2012, November). *Perceptions of mandatory reporting by health care professionals and adult protective service workers*.

#### **Selected Media Contributions**

"Human Trafficking's Newest Abuse: Forcing Victims Into Cyberscamming," ProPublica	9/13/2022
"How to Protect Yourself from Scams," MPR with Angela Davis	1/14/2022
"New study reveals how likely you are to fall for scams" NBC News Los Angeles	11/11/2021
"Baby boomers' biggest financial risk: Cognitive decline," Wall Street Journal	6/6/2021
"How one reporter got snared in a 'virtual kidnapping' scam — And how you can avoid the same fate," NBC News New York	4/29/2021
"MacKenzie Scott gave away billions. The scam artists followed," New York Times	4/24/2021
"Risky business: Older, actively trading men more likely to be victims of investment fraud," Globe and Mail	2/14/2019
"Trusted' professionals target the assets of America's elderly," Bloomberg	10/20/2019
"Age of fraud: Are seniors more vulnerable to financial scams?," NPR Marketplace Morning Report with David Brancaccio	05/18/2019

#### **TEACHING**

## University of Minnesota

Social Work Research Methods - SW 8841

09/2019 - 12/2019

*Instructor* 25 students enrolled

## University of Southern California

Policy, Values, and Power in an Aging Society	01/2014 - 05/2014
Teaching Assistant	& 01/2013 – 05/2013
Role: Assisted with syllabus design, wrote and graded	
student exams/papers, led classroom activities, mentored	
student groups on assignments, led test prep sessions, guest	
lectured (two classes per semester)	
30 students enrolled	

## Social Policy & Aging

09/2013 - 12/2013

Teaching assistant

Role: Assisted with syllabus design, wrote and graded student exams/papers, led classroom activities, mentored student groups on assignments, led test prep sessions, guest lectured (two classes per semester)

30 students enrolled

## **CURRICULUM DEVELOPMENT**

#### **Curriculum Development Activities**

The Thinking Ahead Roadmap: A Guide for Keeping Your Money Safe as you Age

10/2019 - present

Website and book to assist aging adults through the process of identifying a trusted financial advocate and appointing them as an agent under financial power of attorney. Launched in June, 2021. Role: Wrote a 68-page book to empower older adults to plan for declines in financial decision-making capacity. Currently developing a facilitator's guide, PowerPoint presentation, and handouts.

Financial Advisor Training on Detecting and Responding to Elder Mistreatment

04/2018 - 08/2018

Online course to train financial advisors on how to identify elder mistreatment and report it to the appropriate authorities. Financial advisors receive a certificate upon successful completion.

Role: Developed and scripted 11 course modules and exam questions, each focusing on a different aspect of abuse detection and response.

Bank of America/Merrill Lynch Certificate Program in Life-Span Financial Wellness

Lectures were performed by actors and recorded in a studio.

05/2014 - 08/2014

Online course designed to educate financial advisors about retirement and the changing demographic landscape.

Role: Developed course content, script, visuals, and recorded lectures in a professional studio.

#### PROFESSIONAL DEVELOPMENT

Qualitative Data Analysis 2-week Summer Intensive, University Michigan Summer Institute for Social Research

09/2013

Latent Class Analysis Workshop, Temple University

04/2015

#### ADVISING AND MENTORING

#### **Undergraduate Students Advised**

Directed Research
Nick Burgess, Economics, Stanford University

Nick Burgess, Economics, Stanford University

Sydney Krueger, Psychology, Stanford University

06/2017 - 08/2017

09/2015 - 12/2015

#### **Graduate Students Advised**

Directed Research

#### Lab participation, directed research at University of Minnesota

Heejung Yun, School of Social Work, Doctoral Program

04/2022 - present

Justine Scattarelli, Department of Educational Psychology, Master's	09/2021 – present
Micalah Sagnes, School of Social Work, Master's Program	09/2021 - present
Aparajita Sur, School of Public Health, Doctoral Program	01/2021 - present
Dionne Bailey, School of Public Health, Doctoral Program	09/2021 - 12/2021
William Hansen, School of Social Work, Master's Program	09/2021 - 12/2021
Mingyang Zheng, School of Social Work, Doctoral Program	08/2020 - 07/2021
Yiting Li, Department of Family Social Sciences, Doctoral Program	06/2020 - 05/2021
Outside dissertation committee member	
Christopher Schnieper, Golden Gate University, School of Business	06/2017 - 08/2019
SERVICE	
Service to the Discipline	
Stop Senior Scams Act Research Committee Member	11/2022 present
Journal of Elder Abuse and Neglect, Editorial Board Member	06/2019 - 12/2020
Service to the University/College/Department	
UMN School of Social Work Research Committee Member	01/2020 - present
UMN Center for Healthy Aging and Innovation (CHAI), Research Committee Member	01/2021 – present
UMN Life Course Center (LLC) Advisory Board Member (elected, 3-year term)	09/2021 - 09/2023