

Curriculum Vitae**MARGUERITE (MARTI) DELIEMA, PHD****She/her****University of Minnesota-Twin Cities****School of Social Work****1404 Gortner Avenue Saint Paul, MN 55108****mdeliema@umn.edu | 612-625-8798 | www.marti-deliema.com****Education**

PhD, Leonard Davis School of Gerontology University of Southern California, Los Angeles, CA Advisor: Kathleen Wilber	04/2015
BS, University of California Los Angeles, Los Angeles, CA Psychological Biology	06/2008

Fellowships, Residencies, and Visiting Engagements

Center for Financial Security, University of Wisconsin Research Fellow	06/2021 – present
Annenberg Foundation, Aging Scholar and GenSpace consultant	04/2018 – 08/2018
Special Government Employee, Federal Trade Commission Division of Consumer Response and Operations	07/2020 – 07/2022

Academic Appointments

University of Minnesota, School of Social Work Assistant Professor	09/2022 – present
University of Minnesota, School of Social Work Assistant Research Professor	08/2019 – 08/2022
Stanford Center on Longevity, Stanford University Research Scholar	02/2018 – 08/2019
Department of Psychology, Stanford University Postdoctoral fellow	04/2015 – 01/2018
UCLA Division of Geriatric Psychiatry Clinical Research Coordinator	07/2008 – 07/2010

Consulting

Elder Financial Exploitation Subject Matter Expert Consumer Financial Protection Bureau	09/2023 – present 08/2020 – 09/2021
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Consumer Fraud Research Expert, FINRA Foundation	12/2022 - present
Retirement Security Subject Matter Expert, Wells Fargo	06/2019 – 05/2020
Consumer Fraud Subject Matter Expert, AARP	11/2016 – 10/2017

Current Membership in Professional Organizations

Center for Healthy Aging and Innovation (CHAI)	09/2020 - present
The Gerontological Society of America (GSA)	11/2010 - present
Minnesota Gerontological Society (MGS)	04/2021 - present
Society of Social Work Research (SSWR)	07/2020 - present

HONORS AND RECOGNITION

National Endowment for Financial Education (NEFE) Financial Education Paper Award	05/2023
Richard L. D. Morse Applied Consumer Economics Paper Award	05/2023
Outstanding Session Award, Society of Actuaries Impact Conference	06/2021

Honors Awarded to Student/Trainee

Doctoral Student Award, USC Davis School of Gerontology	05/2015
Phi Kappa Phi Honors Society at University of Southern California	05/2015
Carroll L. Estes Paper Award in Social Research and Public Policy Gerontological Society of America	11/2014
USC Davis School Teaching Fellowship	10/2014
USC's 6th Annual Graduate Research Symposium Award	04/2014
Haynes Lindley Doctoral Dissertation Fellowship	04/2014
1 st place USC Gerotechnology iPhone/Android App Design Competition	12/2012
Task Force for Minority Issues in Gerontology Paper Award Gerontological Society of America	11/2011
Carroll L. Estes Paper Award in Social Research and Public Policy Gerontological Society of America	11/2011
Graduated Cum Laude Honors, UCLA	06/2008

RESEARCH & SCHOLARSHIP

Grants, Contracts, Awards: External Sources

Assessing the Correlates of Financial Victimization Severity Among Known Victims of Mass Marketing Scams

PI: DeLiema

Status: Submitted

FINRA Investor Education Foundation

3/1/24 –8/31/24

\$39,783

Assessing the Implementation and Outcomes of Temporary Account Holds on Elder Financial Exploitation in Minnesota

PI: DeLiema

Administration for Community Living (ACL) Elder Justice Innovation Grants - Improving

Results for APS Clients FY2022 HHS-2022-ACL-AOA-EJIG-0055

9/1/2022 – 08/31/2024

\$300,811

University of Minnesota Rural Health Center - Addressing Elder Abuse in Rural Areas

PI: Henning-Smith

Role: Co-Investigator

Status: Active

Health Services and Resources Administration (HRSA) Federal Office of Rural Health Policy (FORHP) U1CRH03717-13-00

AY 2023-2024

Percent Effort: 5%

Covering Care: Long-term Care Planning and Education Tool for AD/ADRD Caregivers

PI: Olofinboba

Role: Co-Investigator

Status: Active

National Institute on Aging 1R44AG074135-01

9/1/2021 – 8/31/2024

Subaward: \$321,020

Percent Effort: 14.25% (Y1), 30% (Y2, Y3)

Mass Marketing Elder Fraud Intervention Study (“MMEFI” study)

Co-PIs: Langton (RTI International) & DeLiema

Status: Inactive

National Institute of Justice 2019-R2-CX-0053

1/1/2020 – 12/31/2023

\$988,159

Understanding Gift Card Payment Fraud from the Perspective of Harmed Consumers

PI: DeLiema

Status: Inactive

AARP

9/1/22 – 12/30/22

\$48,077

Simulating the Effects of Wellbeing and Literacy Interventions on Reducing Susceptibility to Fraud Among Older Adults

PI: DeLiema

Status: Inactive

AddAge Initiative through the Life Course Center on the Demography and Economics of Aging
5/1/2022 – 8/31/2022

\$5,000 summer salary support + 50% Summer GRA + conference travel

Informing the Design of a Retail Intervention to Protect Consumers from Fraudulent Gift Card Purchases

PI: DeLiema

Status: Inactive

AARP

7/1/21 – 12/31/21

\$84,036

Enhancing Trust in the Social Security Administration and E-Government Among People Targeted by Fraud

PI: Wendel

Role: Co-PI

Status: Inactive

Sponsoring Organization: U.S. Social Security Administration

Pass Through Entity (PTE): University of Wisconsin Center for Financial Security

9/30/21 – 9/29/22

Direct Amount: \$131,739

Percent Effort: 1.5 summer months

Consequences and Response to Identity Theft Victimization among Older Americans

PI: DeLiema

Status: Inactive

Sponsoring Organization: U.S. Social Security Administration WI21-11

Pass Through Entity (PTE): University of Wisconsin-Madison Center for Financial Security

9/30/20 – 9/29/21

\$68,437

Mixed Methods Analysis of Consumer Fraud Reports of the Social Security Imposter Scam

PI: DeLiema

Status: Inactive

Sponsoring Organization: U.S. Social Security Administration SUBK00014590

Pass Through Entity (PTE): Michigan Retirement and Disability Research Center

9/30/20 – 9/29/21

\$79,499

Contextual and Social Predictors of Scam Susceptibility and Fraud Victimization

PI: DeLiema

Status: Inactive

National Institute on Aging 5P30AG010161-30

Pass Through Entity (PTE): Rush University Medical Center

7/1/20 – 6/30/21

\$28,927

Leveraging Scam Tracker Survey Data for Deeper Insights on Fraud Risk

PI: DeLiema

Status: Inactive

FINRA Investor Education Foundation

6/1/20 –5/31/21

\$50,282

The Conversation Guide

PI: DeLiema

Status: Inactive

AARP

11/15/2019 –12/31/20

\$308,653

Developing a Conversation Guide to Empower Older Adults to Plan for Changes in Financial Decision-Making Capacity

PI: DeLiema

Status: Inactive

Society of Actuaries

10/1/2019 –12/31/20

\$55,000

Optimizing Community Senior Spaces Using Evidence-Based Principles

PI: Carstensen

Role: Postdoctoral Researcher (50% effort)

Status: Inactive

Annenberg Foundation

3/31/18-3/31/19

\$145,999

Forming Science-Industry Partnerships to Link Everyday Behaviors to Well-Being

Co-PIs: Carstensen (Stanford) & Samenez Larkin (Duke)

Role: Postdoctoral Researcher (50% effort)

Status: Inactive

National Institute on Aging R25-AG053252

9/15/2016 –9/14/21

\$646,959

*Pending/Submitted:***Publications*****Peer-Reviewed Journal Publications*****First author is a student advisee.*

DeLiema, M., Langton, L., Brannock, D., & Preble, E. (2024). Fraud susceptibility and aging: Evidence on repeat victimization using perpetrator data. *Journal of Elder Abuse & Neglect*. <https://doi.org/10.1080/08946566.2024.2321923>

- DeLiema, M., & Witt, P.** (2023). Profiling consumer fraud reporters: Demographic characteristics and emotional sentiments associated with victimization. *Security Journal*. <https://doi.org/10.1057/s41284-023-00401-5>
- *Sur, A., **DeLiema, M.**, Vock, D. M., Boyle, P., Yu, L. (2023). A microsimulation of well-being and literacy interventions to reduce scam susceptibility in older adults. *Journal of Applied Gerontology*. <https://doi.org/10.1177/0733464823119685>
- DeLiema, M.**, Volker, J. & Worley, A. (2023). Consumer experiences with gift card payment scams: Causes, consequences, and implications for consumer protection. *Victims & Offenders*, 18(7), 1282-1310. <https://doi.org/10.1080/15564886.2023.2244468>
- DeLiema, M.**, Li, Y., & Mottola, G. (2022). Correlates of responding to and becoming victimized by fraud: Examining risk factors by scam type. *International Journal of Consumer Studies*, 47(3), 1042-1059. <https://doi.org/10.1111/ijcs.12886>
- DeLiema, M.**, Burnes, D., & Langton, L. (2021). The financial and psychological impact of identity theft among older adults. *Innovation in Aging*, 5(4), igab043. <https://doi.org/10.1093/geroni/igab043>
- DeLiema, M.**, Bosley, S., & Shadel, D. (2021). Multi-level marketing as “gig” work: Worker motivations, characteristics, and outcomes in the US. *Journal of Labor and Society*, 25(1), 83-121. <https://doi.org/10.1163/24714607-bja10029>
- Liao, H-W, & **DeLiema, M.** (2021). Reimagining senior centers for purposeful aging: Perspectives of diverse older adults. *Journal of Applied Gerontology*, 40(11), 1502-1510. <https://doi.org/10.1177/0733464821996109>
- Burnes, D., **DeLiema, M.**, & Langton, L. (2020). Risk and protective factors of identity theft victimization in the United States. *Preventive Medicine Reports*, 17, e101058. PMID: PMC7013169.
- DeLiema, M.**, Shadel, D., & Pak, K. (2020). Mindsets and behaviors that increase investment fraud targeting and victimization. *Journal of Consumer Research*, 46(5), 904-914. <https://doi.org/10.1093/jcr/ucz020>.
- DeLiema, M.**, Deevy, M., Lusardi, A., & Mitchell, O. S. (2020). Financial fraud among older Americans: Evidence and implications. *The Journals of Gerontology: Series B*, 75(4), 861-868.
- Carstensen, L. L. & **DeLiema, M.** (2018). The positivity effect: A negativity bias in youth fades with age. *Current Opinion in Behavioral Sciences*, 19, 7-12.
- Kircanski, K., Notthoff, N., **DeLiema, M.**, Samanez-Larkin, G. R., Shadel, D., Mottola, G., Carstensen, L. L. & Gotlib, I. H. (2018). Emotional arousal may increase susceptibility to fraud in older and younger adults. *Psychology & Aging*, 33(2), 325-337. PMID: PMC6005691.
- DeLiema, M.** (2018). Elder fraud versus financial exploitation: Application of routine activities theory. *The Gerontologist*, 58(4), 706-718. PMID: 28329818
- DeLiema, M.**, Yonashiro-Cho, J., Gassoumis, Z. D., Yon, Y., & Conrad, K. (2017). Using latent class analysis to identify profiles of elder abuse perpetrators. *The Journals of Gerontology, Series B*, 73(5), e49–e58. PMID: 28329841

- Beach, S. R., Liu, P-J., **DeLiema, M.**, Iris, M., Howe, M., & Conrad, K. J. (2017). Development of short form measures to assess four types of elder mistreatment: Findings from an evidence-based study of APS elder abuse substantiation decisions. *Journal of Elder Abuse and Neglect*, 29(4), 229-253. PMID: 28590799
- DeLiema, M.**, Navarro, A. E., Moss, M. & Wilber, K. H. (2016). Prosecutors' perspectives on elder justice using an elder abuse forensic center. *American Journal of Criminal Justice*, 41(4), 780–795.
- DeLiema, M.**, Homeier, D., Anglin, D., Li, D., & Wilber, K. H. (2016). The forensic lens: Bringing elder neglect into focus in the emergency department. *Annals of Emergency Medicine*, 68(3), 371–377. PMID: 27005449
- DeLiema, M.**, Yon, Y., & Wilber, K. H. (2016). Tricks of the trade: Motivating sales agents to con older adults. *The Gerontologist*, 56(2), 335-344. PMID: 24829307
- Navarro, A. E., Wysong, J., **DeLiema, M.**, Schwartz, E., Nichol, M. B. & Wilber, K. H. (2016). Inside the black box: The interprofessional case review process of a forensic center. *The Gerontologist*, 56(4), 772-781. PMID: 27005449
- Newquist, D., **DeLiema, M.**, & Wilber, K. H. (2015). Beware of data gaps in home care research: The streetlight effect and its implications for policy making on long-term services and supports. *Medical Care Research and Review*, 72(5), 622-640. PMID: 26062611
- DeLiema, M.**, Navarro, A., Enguidanos, S., & Wilber, K. H. (2015). Voices from the frontlines: Examining elder abuse from multiple professional perspectives. *Health and Social Work*, 40(2), e15-e24. doi: 10.1093/hsw/hlv012
- Enguidanos, S., **DeLiema, M.**, Aguilar, I., Lambrinos, J., & Wilber, K. H. (2014). Multicultural voices: Attitudes of older adults in the United States about elder abuse. *Ageing & Society*, 34(5), 877-903. PMID: 25364064
- DeLiema, M.**, Gassoumis, Z. D., Homeier, D. & Wilber, K. H. (2012). Determining prevalence and correlates of elder abuse using promoters: Low income immigrant Latinos report high rates of abuse and neglect. *Journal of the American Geriatrics Society*, 60(7), 1333-1339. PMID: 22697790
- Lavretsky, H., Alstein, L. L., Olmstead, R. E., Ercoli, L. M., **Riparetti-Brown, M.**, St. Cyr, N. & Irwin, M. I. (2011). Complementary use of tai chi chih augments escitalopram treatment of geriatric depression: A randomized controlled trial. *American Journal of Geriatric Psychiatry*, 19(10), 839–850. PMID: 21358389

Manuscripts under Review

**First author is a student advisee.*

- Zheng, M.*, & **DeLiema, M.** (*Revise and resubmit*). Barriers and facilitators to financial advance care planning among diverse older adults. *Journal of Financial Counseling and Planning*.
- Langton, L., **DeLiema, M.**, Brannock, D., & Preble, E. (*Under review*). Using scammers' data to estimate the impact and importance of preventing repeat mail fraud victimization. *British*

Journal of Criminology.

DeLiema, M., Robb, C., & Wendel, S. (*Under review*). What's trust got to do with it? Training consumers to detect digital imposter scams. *Journal of Financial Crime*.

Book Chapters

DeLiema, M. & Deevy, M. (2017). Aging and exploitation: How should the financial service industry respond? In O. Mitchell, P. B. Hammond & S. P. Utkus (Eds.), *Financial Decision Making and Retirement Security in an Aging World* (pp. 153-184). Oxford, UK: Oxford University Press.

DeLiema, M. & Conrad, K. (2017). Elder financial exploitation. In X-Q. Dong (Ed.), *Elder Abuse research, practice, and policy* (pp. 141-157). Gewerbestrasse, Switzerland: Springer International Publishing.

DeLiema, M., & Bengtson, V. L. (2016). Activity Theory, Disengagement Theory, and Successful Aging. In N. A. Pachana (Ed.), *Encyclopedia of Geropsychology*. Springer, Singapore.

Bengtson, V. L., & **DeLiema, M.** (2016). Theories of aging and social gerontology: Explaining how social factors influence well-being in later life. In M. Harrington-Meyer & E. A. Daniele (Eds.), *Praeger Handbook of Aging* (Vol. 1). (pp. 25-56). Santa Barbara, CA: ABC-CLIO.

Technical Reports and Working Papers

DeLiema, M., Robb, C., & Wendel, S. (2022). *Enhancing trust in the Social Security Administration and e-government among people targeted by fraud*. WI22-10. University of Wisconsin Center for Financial Security. <https://cfsrdrc.wisc.edu/project/wi22-10>

DeLiema, M., Karp, N., Vernon, S., & Zheng, M. (2021). *Thinking ahead roadmap: A guide to keeping your money safe as you age*. Available at <https://thinkingaheadroadmap.org/downloads/>

DeLiema, M., & Witt, P. (2021). *Mixed-methods analysis of consumer fraud reports of the Social Security impostor scam*. UM21-Q1. University of Michigan Retirement and Disability Research Center. <https://mrdrc.isr.umich.edu/pubs/mixed-methods-analysis-of-consumer-fraud-reports-of-the-social-security-administration-impostor-scam/>

Sur, A., **DeLiema, M.**, & Brown, E. (2021). *Contextual and social predictors of scam susceptibility and fraud victimization*. WP 2021-429. University of Michigan Retirement and Disability Research Center. <https://mrdrc.isr.umich.edu/pubs/contextual-and-social-predictors-of-scam-susceptibility-and-fraud-victimization/>

DeLiema, M., Burnes, D., & Langton, L. (2021). *Consequences and response to identity theft victimization among older Americans*. WI21-11. University of Wisconsin Center for Financial Security. <https://cfsrdrc.wisc.edu/project/wi21-11>

Honick, C., **DeLiema, M.**, Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2021). *Exposed to scams: Can challenging consumers' beliefs protect them from fraud?* FINRA Investor Education Foundation, University of Minnesota and BBB Institute for Marketplace Trust. <https://www.finrafoundation.org/sites/finrafoundation/files/exposed-to-scams-can-challenging-consumers-beliefs-protect-them-from-fraud.pdf>

- DeLiema, M.,** Vernon, S., Karp, N., & Zheng, M. (2020). *Thinking ahead: Informing the design of a roadmap for keeping your money safe as you age*. Society of Actuaries. <https://www.soa.org/resources/research-reports/2020/thinking-ahead/>
- DeLiema, M.,** Fletcher, E., Kieffer, C. N., Mottola, G., Pessanha, R., & Trumpower, M. (2019). *Exposed to scams: What separates victims from non-victims?* FINRA Investor Education Foundation, Stanford Center on Longevity and BBB Institute for Marketplace Trust. <https://www.bbb.org/ExposedtoScams>
- DeLiema, M.,** Shadel, D., Nofziger, A., & Pak, K. (2018). *AARP study of multilevel marketing: Profiling participants and their experiences in direct sales*. AARP Foundation. Available at https://www.aarp.org/content/dam/aarp/aarp_foundation/2018/pdf/AARP%20Foundation%20MLM%20Research%20Study%20Report%2010.8.18.pdf
- DeLiema, M.,** Deevy, M., Lusardi, A., & Mitchell, O. S. (2017). Exploring the risks and consequences of elder fraud victimization: Evidence from the Health and Retirement Study. Michigan Retirement Research Center Research Paper No. 2017-364. Available at SSRN: <https://ssrn.com/abstract=3124952>
- DeLiema, M.,** Mottola, G. & Deevy, M. (2017). *Findings from a pilot study to measure financial fraud in the United States*. Final report by the Stanford Center on Longevity and FINRA Investor Education Foundation. Available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2914560
- Beals, M., **DeLiema, M.,** & Deevy, M. (2015). *Framework for a taxonomy of fraud*. Final report by the Financial Fraud Research Center at Stanford Center on Longevity and FINRA Investor Education Foundation. Available at <https://longevity.stanford.edu/framework-for-a-taxonomy-of-fraud/>

Presentations, Posters, and Exhibits

Invited Presentations

- DeLiema, M.** & Fleischhacker, M. (2024, February). *Safeguarding older adults from financial exploitation*. Minnesota Credit Union Network Fraud Summit, Apple Valley, MN.
- DeLiema, M.** & Haapala, J., Thompson, J., & Long, R. (2024, February). *Friend or fraud? Spot the signs of friendship and romance scam*. RBC Wealth Management Webcast. Minneapolis, MN.
- DeLiema, M.** (2024, January). *Elder financial exploitation: What aging services professionals need to know*. American Society on Aging webinar sponsored by Right at Home, online.
- DeLiema, M.** Volker, J., & Worley, A. (2024, January). *Victim's perspectives on gift card scams losses and prevention*. Federal Trade Commission, webinar.
- DeLiema, M.** (2023, December). *Living Well: Financial scams: They could happen to you!* Men's Cultural Alliance, online.
- DeLiema, M.** (2023, June). *Emerging trends in consumer scams and keeping your finances safe from exploitation*. Minnesota Elder Justice Center's World Elder Abuse Awareness Day (WEAAD) Annual Conference. Brooklyn Park, MN.

- DeLiema, M.,** Langton, L., Brannock, D., Preble, E., Kennedy, E. (2023, May). *Mass marketing elder fraud intervention study*. National Institute of Justice National Research Conference 2023. Washington, DC.
- DeLiema, M.,** Volker, J., & Worley, A. (2023, March). *The pitch: Tactics scammers use to convince consumers to buy gift cards*. Administration for Community Living Quarterly Webinar Series on Scams and Fraud, online.
- DeLiema, M.** (2023, March). *How to protect your finances from consumer scams and fraud*. University of Minnesota Retirees Association Living Well Workshop, online.
- DeLiema, M.,** Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2023, February). *Mindsets and values associated with fraud victimization*. Social Security Administration Anti-Scam Workgroup, online.
- DeLiema, M.** (2022, December). *Trends, risk factors, and addressing victimization by scams and fraud*. AARP and BBB of Minnesota and the Dakotas Annual Scam Jam, Oakdale, MN.
- DeLiema, M.** (2022, September). *Stopping senior scams: Empowering communities to fight fraud*. Oral testimony before the U.S. Senate Special Committee on Aging, Washington, DC.
- Wendel, A., **DeLiema, M.,** & Robb, C. (2022, August). *Enhancing trust in the Social Security Administration and e-government among people targeted by fraud*. 24th Annual SSA Research Consortium, online.
- DeLiema, M.** (2022, June). *Mindsets and risk factors associated with vulnerability to consumer fraud*. Wells Fargo's Helping Team Members Succeed Financially webinar series, online.
- Sur, A. & **DeLiema, M.** (2022, June). *A microsimulation of well-being and literacy interventions to reduce scam susceptibility in older adults*. Fraud, Cybercrime and Ageing in the UK and Korea. Portsmouth, UK and online.
- DeLiema, M.,** Langton, L., Brannock, D., Preble, E., Kennedy, E. (2022, June). *Older victims of mass marketing scams: An analysis of data seized from scammers*. Fraud, Cybercrime and Ageing in the UK and Korea. Portsmouth, UK and online.
- DeLiema, M.** (2022, June). *Financial fraud in an aging nation*. Bank of America/Merrill Lynch At-Risk Persons Working Group, online.
- DeLiema, M.** (2022, June). *Government imposter scams: What can we learn from consumer reports of the SSA imposter scam?* Testimony before the Elder Justice Coordinating Council, online.
- Langton, L., Brannock, D., **DeLiema, M.,** Preble, E., Kennedy, E. (2022, June). *Older victims of mass marketing scams: An analysis of data seized from scammers*. Federal Trade Commission, online.
- DeLiema, M.** (2022, April). *Confronting elder financial abuse and scams*. Osher Lifelong Learning Institute, Saint Paul, MN.
- DeLiema, M.** & Witt, P. (2022, April). *Who falls victim to the Social Security Administration scam?* Social Security Administration Anti-Scam Workgroup, online.

- DeLiema, M.** & Witt, P. (2022, April). *Who falls victim to the Social Security Administration scam?* Elder Justice Coordinating Council's Interagency Working Group, online.
- DeLiema, M.** (2022, April). *Caught in the scammer's net: Why do victims comply?* AARP Midwest Regional Fraud Watch Network Webinar Series, online.
- DeLiema, M.** (2022, February). *Understanding fraud victims using complaint data and scammers' data...plus scam prevention.* USC Judith D. Tamkin Symposium on Elder Abuse, Pasadena, CA.
- DeLiema, M.** (2021, September). *The other demographic imperative: Can social work research respond to the aging population?* UMN School of Social Work Research Colloquium Webinar, online.
- DeLiema, M.** (2021, June). *Aging and the risk of financial fraud.* Financial & Retailers Protection Organization, online.
- DeLiema, M.,** Karp, N., & Vernon, S. (2021, May). *Thinking ahead roadmap.* Retirement Industry Conference, online.
- DeLiema, M.,** & Witt, P. (2021, May). *Who falls victim to the Social Security Administration scam?* University of Michigan Retirement and Disability Research Center, online.
- DeLiema, M.,** Burnes, D., & Langton, L. (2021, February). *Consequence of identity theft among older adults: Who bears the burden of victimization?* University of Wisconsin Household Finance Seminar, online.
- DeLiema, M.,** Honick, C., Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2020, October). *Why comply? Exploring vulnerability to scams.* Minnesota Elder Justice Center Fall Seminar Series, online.
- DeLiema, M.,** Karp, N., & Vernon, S. (2020, September). *Advance planning for changes in financial decision making capacity.* Testimony before the ERISA Advisory Council, U.S. Dept. of Labor, online.
- DeLiema, M.,** Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2020, February). *Vulnerability to financial scams: What can we learn from consumer fraud reports?* USC Judith D. Tamkin Symposium on Elder Abuse, Pasadena, CA.
- DeLiema, M.** (2019, November). *The realities of retirement: Fraud and financial exploitation.* 2019 Defined Contribution Institutional Investment Academic Forum, New York, NY.
- DeLiema, M.** (2019, November). *Lessons from working with non-academic collaborators.* Forming Science-Industry Research Collaborations, Pre-conference workshop for early career researchers at the Gerontological Society of America Annual Scientific Meeting, Austin, TX.
- DeLiema, M.,** Honick, C., Fletcher, E., Mottola, G., Pessanha, R., & Trumpower, M. (2019, October). *Exposed to scams: What separates victims from non-victims?* The State of Financial Fraud in America, Washington, DC.
- DeLiema, M.,** Yonashiro-Cho, J., Gassoumis, Z. D., Yon, Y., & Conrad, K. (2019, April). *The stressed caregiver versus the bad apple: Classifying abusers using APS data.* A "research to practice (R2P)" webinar hosted by the National Adult Protective Services Association (NAPSA), online.

- DeLiema, M.** (2019, March). *Investment fraud victims: Current profiles and future directions*. Webinar hosted by the Better Business Bureau, online.
- DeLiema, M.** (2018, December). *Investment fraud victims: current profiles and future directions*. Webinar hosted by the National Center for Victims of Crime, online.
- DeLiema, M.** (2018, November). *Current research on abusers and financial fraud*. Webinar hosted by the National Elder Justice Coordinating Council's Working Group, online.
- DeLiema, M.** (2018, July). *Innovations in 'senior center' design*. Annenberg Foundation, Los Angeles, CA.
- DeLiema, M.** (2019, April). *The impact of social relationships on fraud and exploitation: Theoretical, empirical and practical perspectives*. A "research to practice (R2P)" webinar hosted by the National Adult Protective Services Association (NAPSA), online.
- DeLiema, M. & Vernon, S.** (2017, June). *Safeguarding against fraud and financial exploitation*. A toolkit series webinar hosted by the Stanford Center on Longevity, online.
- DeLiema, M.** (2016, December). *Strategies for protecting the next generation of aging consumers*. The Federal Trade Commission, Washington, DC.
- DeLiema, M.** (2016, November). *Financial fraud in America*. The State of Financial Fraud in America Conference hosted by FINRA Foundation and Stanford, Washington, DC.
- DeLiema, M. & Deevy, M.** (2016, August). *Elder financial exploitation: The role of the financial services industry*. Preventing Elder Abuse: Enhancing Age-Friendly Senior Banking, San Mateo CA.
- DeLiema, M., Mottola, G, & Deevy, M.** (2016, June). *Prevalence of financial fraud: A pilot study*. FINRA Investor Education Foundation Advisory Board Meeting, Washington DC.
- DeLiema, M. & Deevy, M.** (2016, May) *Aging and exploitation: How should the financial service industry respond?* Pension Research Council Annual Symposium, Philadelphia, PA.
- DeLiema, M.** (2016, April). *Fraud taxonomy 2.0: Organizational fraud*. Association for Certified Fraud Examiners Working Group Meeting, Washington DC.
- DeLiema, M. Yon, Y., & Wilber, K.** (2015, September). *How to con older adults: Persuasion tactics*. Affective Science Seminar, Stanford, CA.
- DeLiema, M.** (2015, February). *Elder abuse in long-term care*. Retirement Housing Federation's 54th Annual Conference, Cerritos, CA.
- DeLiema, M.** (2014, November). *Elder abuse in Louisiana assisted living*. Louisiana Assisted Living (LALA) Annual Conference, New Orleans, LA.
- DeLiema, M.** (2014, October). *Responding to elder abuse in long-term care*. ECRI Institute's National Aging Services Risk Management (NASRM) Conference, Chicago, IL.
- DeLiema, M.** (2014, September). *Mitigating financial abuse: Innovative tools & techniques*. Western Region Geriatric Care Managers Conference, Long Beach, CA.

DeLiema, M. (2014, May). *Elder abuse in long-term care: Myths, realities & solutions.* Executive Directors Leadership Initiative at the Assisted Living Federation of America's Annual Conference, Phoenix, AZ.

DeLiema, M. (2014, April). "Gear-Up" *A new app to inform people about elder abuse.* What's Hot in Aging at USC: The Digital Aging Revolution, Los Angeles, CA.

DeLiema, M. (2012, May). *Elder abuse in the community: prevalence, risk factors, & solutions.* Keynote address given at Elder Abuse Prevention Roundtable Conference, Fresno, CA.

Refereed Conference Presentations

- DeLiema, M.** Volker, J., & Worley, A. (2024, February). *Consumer perspectives on gift card scams*. Judith Tamkin Symposium on Elder Abuse, Pasadena, CA.
- DeLiema, M.** Langton, L., Brannock, D. & Preble, E. (2024, January). *Aging and mass marketing fraud: Evidence on repeat victimization using perpetrator data*. Society for Social Work Research Conference 2024, Washington DC.
- DeLiema, M.** (2024, January). *Protecting elder financial abuse victims using temporary account holds*. Society for Social Work Research Conference 2024, Washington DC.
- DeLiema, M.** (2023, November). *So many stakeholders, so many contracts! Symposium: Finding Common Ground: Improving Researcher-Practitioner Collaboration in Adult Maltreatment Research*. Gerontological Society of America Annual Scientific Meeting, Tampa, FL.
- DeLiema, M.** & Hemmy, L. (2023, November). *Harnessing Complementary Research Skills to Advance Research on Financial Decision Making*. Gerontological Society of America Annual Scientific Meeting, Tampa, FL.
- DeLiema, M.,** Langton, L., Brannock, D. & Preble, E. (2023, November). *Aging and Mass Marketing Fraud: Evidence on Repeat Victimization Using Perpetrator Data*. Gerontological Society of America Annual Scientific Meeting, Tampa, FL.
- DeLiema, M.** (2023, November). *Symposium: Financial Exploitation of Older Adults: Interdisciplinary Perspectives on New Directions*. Gerontological Society of America Annual Scientific Meeting, Tampa, FL.
- DeLiema, M.** & Karp, N. (2023, August). *Preparing Aging Adults: Motivating Financial Decision-Making Readiness*. National Adult Protective Services Association Annual Conference, Boston, MA.
- Langton, L. & **DeLiema, M.** (2022, November). *Developing an intervention to prevent repeat mass marketing fraud victimization among older adults*. American Society of Criminology Annual Meeting, Atlanta, GA.
- DeLiema, M.** & Li, Y., & Mottola, G. (2022, November). *Correlates of compliance: Consumer risk factors for different types of fraud*. American Society of Criminology Annual Meeting, Atlanta, GA.
- DeLiema, M.** & Sur, A. (2022, November). *Simulating well-being and literacy interventions to reduce scam susceptibility in older adults*. Gerontological Society of America Annual Scientific Meeting, Indianapolis, IN.
- DeLiema, M.** & Witt, P. (2022, November). *Risk Factors and impact of financial fraud on older adults and disadvantaged communities*. Gerontological Society of America Annual Scientific Meeting, Indianapolis, IN.
- DeLiema, M.,** Langton, L., & Preble, E. (2021, November). *Older victims of mass marketing scams: An analysis of data seized from scammers*. American Society of Criminology Annual Meeting, Chicago, IL.
- DeLiema, M.,** & Witt, P. (2021, November). *Who falls victim to the Social Security Administration imposter scam?* American Society of Criminology Annual Meeting, Chicago, IL.
- Burnes, D., **DeLiema, M.,** & Langton, L. (2021, November). *Identity theft and older adults: How minorities and the poor suffer the worst consequences*. Gerontological Society of America Annual Scientific Meeting, online.
- Zheng, M., & **DeLiema, M.** (2021, November). *I mind my own business and expect others to do the same: conversations about declining financial capacity*. Gerontological Society of America Annual Scientific Meeting, online.
- DeLiema, M.,** Karp, N., & Vernon, S. (2021, January). *Empowering older adults to plan for diminished financial capacity*. Society for Social Work Research Conference 2021, online.
- DeLiema, M.** (2021, January). *Exploring social work interventions for elder financial exploitation*. Society for Social Work Research Conference 2021, online.

Selected Media Contributions

“A former White House scientist was scammed out of \$655,000. Then came the IRS.” <i>Washington Post</i>	12/14/2023
“Surging romance scams leave lasting emotional scars, deep financial toll.” <i>Star Tribune</i>	2/11/2023
“How to spot modern scam techniques, from fake remote jobs to check fraud.” <i>MPR with Angela Davis</i>	1/9/2023
“Human Trafficking’s Newest Abuse: Forcing Victims Into Cyberscamming.” <i>ProPublica</i>	9/13/2022
“How to Protect Yourself from Scams,” <i>MPR with Angela Davis</i>	1/14/2022
“New study reveals how likely you are to fall for scams.” <i>NBC News Los Angeles</i>	11/11/2021
“Baby boomers’ biggest financial risk: Cognitive decline,” <i>Wall Street Journal</i>	6/6/2021
“How one reporter got snared in a ‘virtual kidnapping’ scam — And how you can avoid the same fate,” <i>NBC News New York</i>	4/29/2021
“MacKenzie Scott gave away billions. The scam artists followed,” <i>New York Times</i>	4/24/2021
“Risky business: Older, actively trading men more likely to be victims of investment fraud,” <i>Globe and Mail</i>	2/14/2019
“‘Trusted’ professionals target the assets of America’s elderly,” <i>Bloomberg</i>	10/20/2019
“Age of fraud: Are seniors more vulnerable to financial scams?,” <i>NPR Marketplace Morning Report with David Brancaccio</i>	05/18/2019

TEACHING***University of Minnesota***

Deception, Lies, and Persuasion in the Modern World – HSEM 2381H <i>Instructor and course developer</i>	Spring 2023, 2024
Social Work Research Methods – SW 8841 <i>Instructor</i>	Fall 2019, 2023

University of Southern California

Policy, Values, and Power in an Aging Society <i>Teaching Assistant</i> Role: Assisted with syllabus design, wrote and graded student exams/papers, led classroom activities, mentored student groups on assignments, led test prep sessions, guest lectured (two classes per semester) 30 students enrolled	Spring 2013, 2014
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Social Policy & Aging

Fall, 2023

Teaching assistant

Role: Assisted with syllabus design, wrote and graded student exams/papers, led classroom activities, mentored student groups on assignments, led test prep sessions, guest lectured (two classes per semester)
30 students enrolled

CURRICULUM DEVELOPMENT**The Thinking Ahead Roadmap: A Guide for Keeping your Money Safe as You Age**

10/2019 – 2/2023

Website, <https://thinkingaheadroadmap.org/>, and multi-chapter resource guide to assist aging adults through the process of identifying a trusted financial advocate and appointing them as an agent under financial power of attorney. Launched in June, 2021.
Role: Co-wrote a 68-page book to empower older adults to plan for declines in financial decision-making capacity. Developed companion materials including a facilitator's guide, PowerPoint presentation, and handouts.

Financial Advisor Training on Detecting and Responding to Elder Mistreatment

04/2018 – 08/2018

Online course to train financial advisors on how to identify elder mistreatment and report it to the appropriate authorities. Financial advisors receive a certificate upon successful completion.
Role: Developed and scripted 11 course modules and exam questions, each focusing on a different aspect of abuse detection and response. Lectures were performed by actors and recorded in a studio.

Bank of America/Merrill Lynch Certificate Program in Life-Span Financial Wellness

05/2014 – 08/2014

Online course designed to educate financial advisors about retirement and the changing demographic landscape.
Role: Developed course content, script, visuals, and recorded lectures in a professional studio.

PROFESSIONAL DEVELOPMENT**Qualitative Data Analysis 2-week Summer Intensive, University Michigan Summer Institute for Social Research**

09/2013

Latent Class Analysis Workshop, Temple University

04/2015

ADVISING AND MENTORING**Undergraduate Students Advised***Directed Research*

Nick Burgess, Economics, Stanford University

06/2017 – 08/2017

Directed Research

Sydney Krueger, Psychology, Stanford University

09/2015 – 12/2015

Graduate Students Supervised***Lab participation, directed research at University of Minnesota*****Indicates that I am/was the student's graduate advisor in addition to research supervisor*

*Louise (Siyu) Gao, School of Social Work, Doctoral Program	09/2023 – present
Hawking Yam, School of Public Health, Doctoral Program	09/2023 – present
Maruska Sommers, School of Social Work, Master's Program	10/2022 – present
Kaitlin Ramsey, School of Social Work, Master's Program	06/2023 – present
*Kevin Ly, School of Social Work, Master's Program	09/2022 – present
Jaime Gjerdingen, School of Social Work, Master's Program	06/2023 – 08/2023
Julia Volker, School of Social Work, Master's Program	09/2022 – 05/2023
Evelyn Weiner, School of Social Work, Master's Program	09/2022 – 05/2023
Carrie Binder, School of Social Work, Master's Program	10/2022 – 05/2023
Arthur Worley, School of Social Work, Master's Program	09/2022 – 1/2023
Justine Scattarelli, Department of Educational Psychology, Master's	09/2021 – 8/2022
Micalah Sagnes, School of Social Work, Master's Program	09/2021 – 1/2022
Aparajita Sur, School of Public Health, Doctoral Program	01/2021 – 08/2022
Dionne Bailey, School of Public Health, Doctoral Program	09/2021 – 12/2021
William Hansen, School of Social Work, Master's Program	09/2021 – 12/2021
Mingyang Zheng, School of Social Work, Doctoral Program	08/2020 – 07/2021
Yiting Li, Department of Family Social Sciences, Doctoral Program	06/2020 – 05/2021

Outside dissertation committee member

Aparajita Sur, School of Public Health, University of Minnesota	09/2023 - present
Christopher Schnieper, Golden Gate University, School of Business	06/2017 – 08/2019

SERVICE**Service to the Discipline**

Stop Senior Scams Act Research Committee Member	11/2022 – present
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Journal of Elder Abuse and Neglect, Editorial Board Member 06/2019 – present

Service to the University/College/Department

UMN Center for Healthy Aging and Innovation (CHAI), Associate Director of Education 09/2023 – present

Director of Graduate Studies (DGS), Gerontology Minor 09/2023 – present

UMN Life Course Center (LLC) Advisory Board Member (elected, 3-year term) 09/2021 – present

UMN School of Social Work 7.12 Revisions Committee Member 11/2022 – 05/2023

UMN School of Social Work PhD Committee Member 08/2022 – 05/2023

UMN School of Social Work Research Committee Member 01/2020 – 05/2023

UMN Center for Healthy Aging and Innovation (CHAI), Research Committee Member 01/2021 – 05/2023